



[Ljudmila Art and Science Laboratory](#) invites artists to present their work at [Parameter – Generative Arts Fair](#) and connect with a broader community that engages art, open-source technologies, creative coding, media archaeology, permacomputing and experimental electronics to broaden the current concepts and implementations of generativity.

/tl;dr

- > selection of up to 10 artists to present and sell their works at the Parameter fair on Saturday, **17 May 2025** at [Kino Šiška](#) (Ljubljana, SI), and is part of the [Adela festival](#)
- > application deadline: Friday, **21 February 2025** /[application form](#)
- > apply with existing works, there is no production budget or artist fee
- > no application fees, no participation fees, no commission on sold works
- > accommodation provided, travel costs reimbursed up to 150€
- > jury will award one prize – a solo exhibition between mid-May to end-of-June **2025** (open during Parameter) at Kino Šiška with 500€/gross artist fee
- > jury will award two honorary mentions – 250€/gross each

/focus

Parameter:

- > is dedicated to the presentation and purchase of works that imaginatively use (re)generative methods, tools or ideations to entangle a variety of analogue and digital forms, processes and technologies, both traditional and emerging
- > explores the practices arising in the expanded field of generative arts and critically probes the material and cultural aspects of generative systems to counter the dominant techno-cultural currents and narratives surrounding generative art and technology
- > aims to support transformative practices and aesthetics that propose alternative modes of artistic production, use of material resources and interfacing with the world in a state of polycrisis
- > aims to support creative developments that may be difficult to absorb by recommender systems, commercial art markets or project-oriented production flows and instead emphasise care, accesibility, adaptability and resillience



/application & selection

Artists can submit their applications using the [application form](#) by Friday, **21 February 2025**.

Selection will be made by an **international jury** of experts: Davide Bevilacqua (AT), Maja Burja (SI), Luka Frelih (SI), Katja Pahor (SI) and Veerle Pennock (NL).

They will evaluate the applications according to:

- > the quality, relevance, ethos and inventiveness of the applied artwork/project
- > the connection of the proposal with the focus of the Parameter fair (see /focus above)
- > the logistical, material and technical feasibility of featuring the project at Parameter

The jury may contact the shortlisted candidates for an interview. Ljudmila Art and Science Laboratory will inform the applicants of the selection results by **17 March 2025**.

/awards

The jury will award:

- > one **prize**: a solo exhibition at the Kamera Gallery (Kino Šiška), between mid-May to end-of-June 2025 with a 500€ (gross sum) artist fee, up to 500€ (gross sum, based on actual costs) production budget, and covered travel and accommodation expenses
- > two **honorary mentions**: 250€/gross each

The recipient of the main prize will be notified by **17 March 2025**, while the two honorary mentions will be announced at the Parameter fair on 17 May 2025.

/eligibility

- > the applicant must be the author of the artwork/project they are applying
- > artists based in one of the EU member states or EU candidate countries are eligible to apply
- > proposed artwork/project must be already finalised or be in development to be finalised, with photos of the finished work submitted no later than **10 March 2025**



/FAQ

- > Selected artists are expected to present their work in person at **the Parameter–Generative Arts Fair, which will take place on Saturday, 17 May 2025, at Kino Šiška (Ljubljana, SI).**
- > We will organise accommodation for the selected artists and cover travel expenses up to 150€ (gross sum, based on actual costs). We encourage you to avoid flying and use more sustainable ways of travelling. If you can finance your travel and/or accommodation through other means (mobility grants etc.), we can provide you with a letter of invitation.
- > Production costs related to finalising or reproducing the work will not be covered, as the aim of the fair is presentation and support through sales. As the fair is primarily community-oriented, we propose you apply with works that can be sold at prices accessible to the general public.
- > The artists can sell their work by:
 - Issuing a valid invoice (applying appropriate VAT if needed) to the buyer. The organisers take no commission.
 - Authorising Ljudmila Art and Science Laboratory to sell their work at the 2025 Parameter fair. In this case, a 22% VAT applies. The organisers take no commission. NOTE: The artist must be able to issue a valid invoice to be reimbursed in the form of an honorarium.
- > Technical parameters
 - Each artist has the possibility of occupying ca. one booth (1x2m stage platform, with the option to request a modular wall for hanging).
 - The organisers will provide professional technical assistance with the setup, as well as the needed setup elements, spare materials and technical equipment for a quality artwork/project presentation.
 - The organisers will provide professional photo and video documentation of the artists' booths.
 - To get a feel of the venue and setup possibilities, check out last year's edition of Parameter and Adela on Ljudmila's [website](#), [IG profile](#) or [YT channel](#).
- > For further questions, please contact us at info@ljudmila.org.