GENERATIVE ARTS FAIR

Paula meyen

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P A R A M E T E R //////////////////
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Generative Arts Fair ////////;;;;;;;;;;;;;......

ALBERTO HARRES
FRANCIS NOWAK
BÉRÉNICE SERRA
JUAN MANUEL ESCALANTE
KATARINA BABIČ DERENDA
SARAH GROFF HENNIGH-PALERMO
ADRIAN SAMUEL STELL PIČMAN
ALEKSANDRA JOVANIĆ
ROSEMARY LEE
STRAHINJA JOVANOVIĆ

2025, Ljubljana

The Parameter Fair is dedicated to presenting and selling
works that imaginatively engage (re)generative methods and
explore alternative modes of artistic production, the use
of material resources and interfacing with a world in a
state of multiple crises.

It aims to showcase and support transformative practices
and aesthetics that challenge recommender systems, art
markets and project-based production while emphasising
care, accessibility, adaptability and resilience.

In its third edition, the fair features ten artists whose
practices entangle new and traditional techniques, combine
manual and mechanical processes, experiment across digital
and analogue realms, and build upon the principles of open
source, creative coding and permacomputing.

A R C H E - S C R I P T U R E S : T H E M A T E R I A L M E M O R Y O F A B O R D E R (2024)

Arche-Scriptures revolves around understanding ceramics as a possible medium to store digital information. *The Material Memory of a Border* series, created as a site-specific research at the former customs post of Carinarnica on the border between Slovenia and Italy, reflects on the transience and permanence of borders as information systems, exploring the paradox between the permanence of ceramics and the fragility of digital memory.*******
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Price range of individual artefacts:
//// 25.00–200.00 EUR ////

ALBERTO HARRES (1994, Brazil) is an artist and technologist based in Bremen, working at the intersections of art and technology, with language as a central focus. His works have been shown in exhibitions and festivals worldwide, and awarded the CyberArts Honorary Mention at Prix Ars Electronica (2019), the Hochschulpreis Digitale Medien 1st Prize (2022) and the Media Futures grant (2022).
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Website: albertoharres.com
Mastodon: mastodon.social/@mneunomne
Instagram: @mneu_nomne
        (((Photo: Domen Pal/Aksioma)))   ***006***

T A G E B A U H A M B A C H (2025)

Tagebau Hambach is a 1:2500 scale topographical atlas of
an open-pit lignite mine. Each millimetre on the page and
each contour line represents a 2.5 metre cubic section
of the earth, as it was the moment the sensing laser hit
the hillside. More seascape than landscape, seven giant
excavators continually remove material, which is separated,
dumped, burned. The fly ash is placed on ships or pumped
into salt mines. The unstable soil shudders, slumps, leaks.
The atlas records a moment in this process.
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Price of individual artefacts: //// 10.00 EUR ////

FRANCIS NOWAK's (1990, UK) work is an attempt to understand
madness at scale: how innocuous, internally rational ideas
and mechanical processes build up into burning mountains,
yawning crevasses and social paroxysms. Wandering from a
broader theoretical engagement ("What is a machine?"), his
archaeologically-inspired practice explores subjectivity and
the phenomenal world conjured by being "inside" the machine.
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///////****************************
Website: nowakf.org
Instagram: @francisnowak
        (((Images courtesy of the artist.)))   ***008***

BÉRÉNICE SERRA ///
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S H E D D I N G L I G H T (2025)

Shedding Light is an analogue print on photosensitive
paper of a video sequence captured in Gaza on 2 November
2023. On this date, the Hajji Tower, housing the last
camera installed by AFP, was struck by an attack aimed
at destroying the livestreaming viewpoint. Ironically,
the camera recorded the attack itself. Despite this,
investigations continued through witness documentation
and OSINT investigations. Created in collaboration with
Forbidden Stories, an organisation continuing the work of
silenced journalists.****************
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Price of individual artefacts:
//// 150.00 EUR //// (donation to Forbidden Stories)

BÉRÉNICE SERRA (1990, France) is a media artist based in
Zürich and a guest professor at the Basel Academy of Art
and Design FHNW. Her work explores the dynamics of user-
generated content production and dissemination in the
age of post-digital networks. It includes web-to-print
books, web-based projects, techno-critical writing, online
interventions, and installations.
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//////////********************
Website: berenice-serra.com
Mastodon: post.lurk.org/@berenice
Instagram: @berenice.serra
      (((Images courtesy of the artist.)))   ***010***

T H E   D I A G R A M M A T I C   P R E S S (2018-2025)

The Diagrammatic Press celebrates the physicality of code-based explorations as printed limited-run objects, such as generative maps, an electronic music album release, graphic scores, net art outputs, pseudo-dystopian newspapers and procedural imagery. Some of these items are part of larger projects (video installations and performances) covering pressing contemporary issues, such as surveillance, NATO's military notation system, nuclear warfare and the early aesthetics of computing machines.**********
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Price range of individual artefacts:
//// 9.00-80.00 EUR ////

JUAN MANUEL ESCALANTE (1982, Mexico) is an artist and educator working with computer code, modular synthesizers and analogue drawings. His work has been shown in major festivals and exhibitions worldwide. He received the Corwin Award for Electronic-Acoustic Composition in 2016. Escalante is an associate professor at the Department of Art, California State University, Fullerton.
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//////*********************
Website: jmescalante.com
Instagram: @35c414nt3
       (((Images courtesy of the artist.)))   ***012***

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25568/177.25568]
8074/256.38074]
488/138.85488]
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299.0 x 160.0

KATARINA BABIČ DERENDA //////////////////////////////////////
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P O I N T   O F   R E S P A W N (2023-ONGOING)

In the series, the artist mashes, chops and repurposes
ready-made visuals that were created with an average fantasy
game consumer in mind. In a subversive - neurodivergent
and transgender - act of layering, remixing and glitching,
the artist creates ecstatic and dizzying images depicting
amalgamations of players with no clear delineations.
Considering cybernetic warlocks as the last hacker warriors
opposing the superstructure, the imagery becomes almost
symbolic of how users themselves can often break society's
imposed narratives.***********
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Price of individual artefacts: //// 10.00 EUR ////

KATARINA BABIČ DERENDA (2001, Slovenia) employs digital
collage, video and sculpture to question the normative modes
of embodiment, centring neuroqueer well-being as a radical
act. Their practice is informed by post-internet aesthetics
and engages with the visual detritus of video games,
strategically articulated through humour and appropriation.
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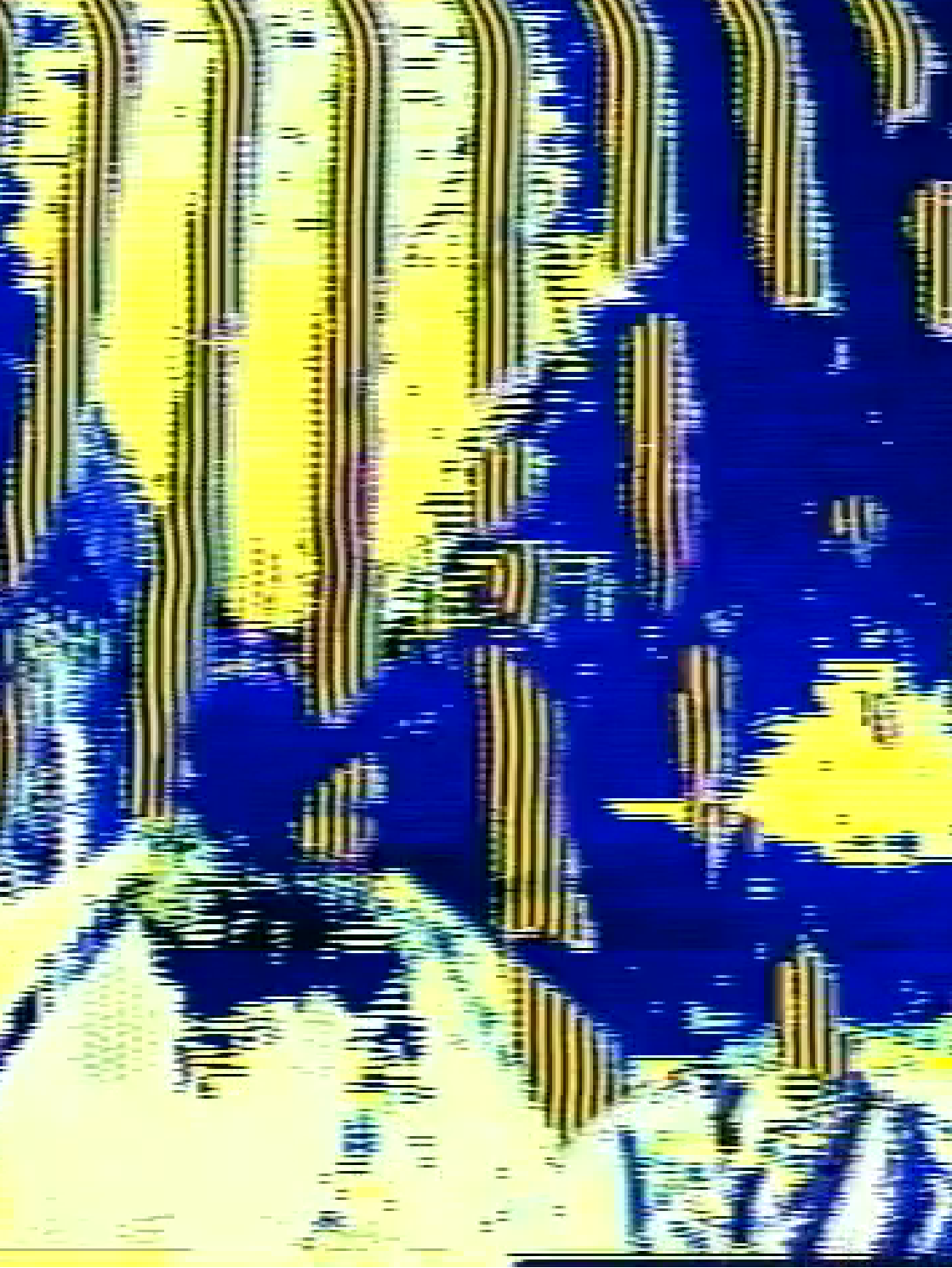Instagram: @katarinabd_
        (((Images courtesy of the artist.)))   ***014***

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SARAH GROFF HENNIGH-PALERMO ////////////////////////////////
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C O L L E C T I O N   I ° (2022–2024)

A series of sketches and shorts that are not algorithm-
forward but still generative – concerned with contingency,
indeterminacy and fuzz, the grain of video and a source of
mashed-up joy. The works are made via a multi-part process,
starting with footage live coded in La Habra, a pattern-
based system for generating rhythmic graphics, which is then
processed many times through many resolutions. Each pass is
improvised and involves modern, vintage and emulated video-
effects machines, often badly misused.********
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Price range of individual artefacts:
//// 10.00–95.00 EUR ////

SARAH GROFF HENNIGH-PALERMO (1979, United States) lives and
works in Berlin and makes art with code and video. She has
created data-obscured art sites, new computer languages and
hybrid nostalgia machines. Her digital works focus on grain
and soul rather than novelty and dominance. She exhibits
and performs across the United States & Europe with Codie,
Electric Detectives and Cable Knit Sweater.
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Website: sarahghp.com
Mastodon: post.lurk.org/@sarahghp
Bluesky: @sarahghp.bsky.social
      (((Images courtesy of the artist.)))   ***016***

ADRIAN SAMUEL STELL PIČMAN ////////////////////////////****
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L I F E   F O R M S (2023-2025)

Each work in the series originates from an underlying
geometry generated from a set of functions that can generate
numerous geometries that follow the same logic. Every
form is further refined through the adjustment of pixel
values, resulting in many colour variations of the same
geometry. Throughout the process, Stell Pičman explores the
possibilities of space, texture and colour by tweaking the
generation parameters, utilising moiré patterns for texture
and playing with colour channels.******
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Price range of individual artefacts:
//// 15.00-50.00 EUR ////

ADRIAN SAMUEL STELL PIČMAN's (1997, Slovenia) exploration
of moiré patterns in the digital realm is inspired by an
early exposure to 3D modelling and parametric design. While
he initially pursued architecture, a shift in focus led him
to a new path in life sciences. He is finishing his master's
thesis at the Chemistry Institute of Ljubljana while further
pursuing his passion for visual exploration.
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Instagram: @adrianstell
      (((Images courtesy of the artist.)))   ***018***
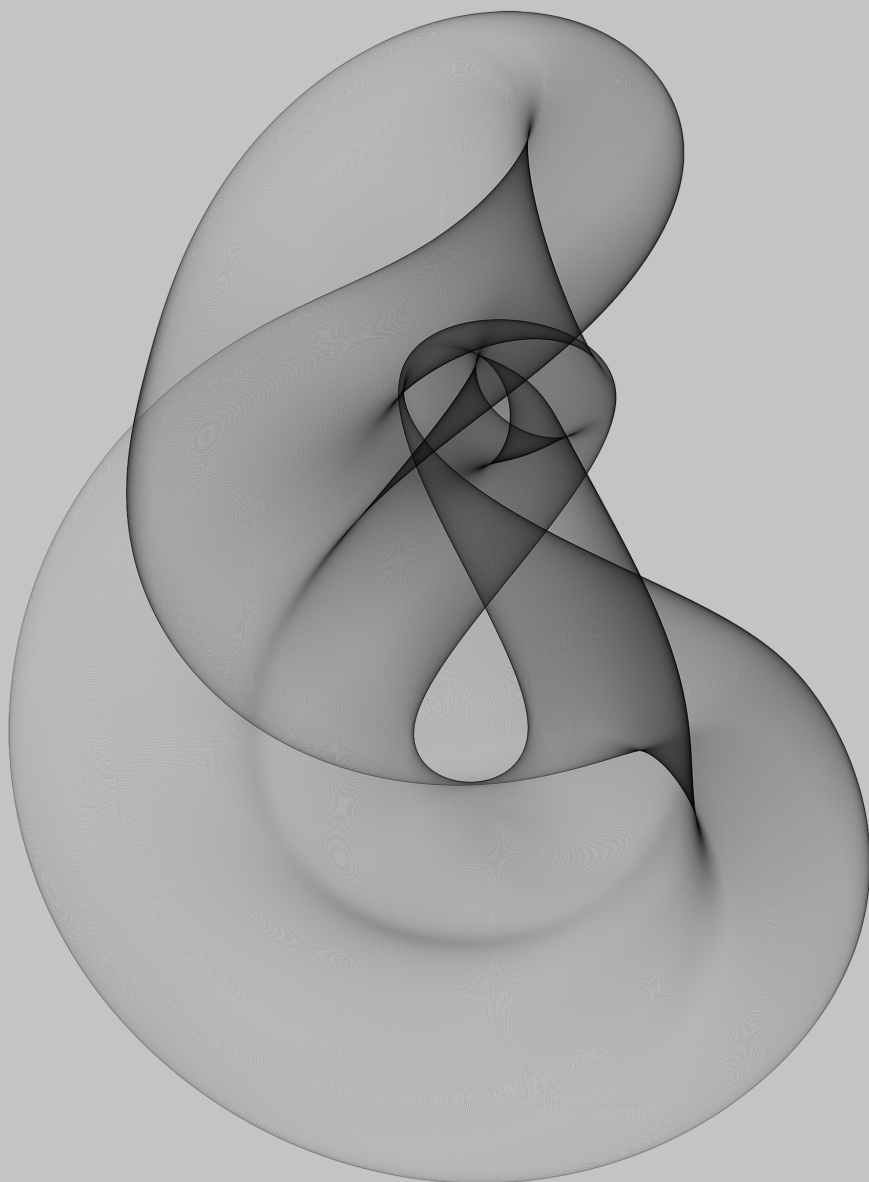
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ALEKSANDRA JOVANIĆ ////////////////////////////////////////
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T H E  A N A T O M Y  O F  S E N S I T I V I T Y (2024-2025)
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Anatomy of Sensitivity is part of the ongoing "anatomies"
generative art series. All are loosely based on the same
algorithm that gradually diverges from its initial set of
instructions, revealing analogies between human conditions
and code development. The series explores (in)sensitivity
levels, the ability to perceive and process information
from the environment and the surprising loss of reaction
or, conversely, the overreaction to surroundings and
experiences. Are we becoming more or less sensitive?********
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Price of individual artefacts: //// 120.00 EUR ////

ALEKSANDRA JOVANIĆ (1976, Serbia) is an artist and
programmer from Belgrade, Serbia. She holds a PhD in
Digital Arts and a BSc in Computer Science. As an associate
professor, she teaches in the New Media Department of the
Faculty of Fine Arts in Belgrade. In her research and
artistic practice, she combines various media, mainly in the
fields of interactive art, art games and generative art.
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Website: aleksandrajovanic.com
Instagram: @aleksandrajovanic
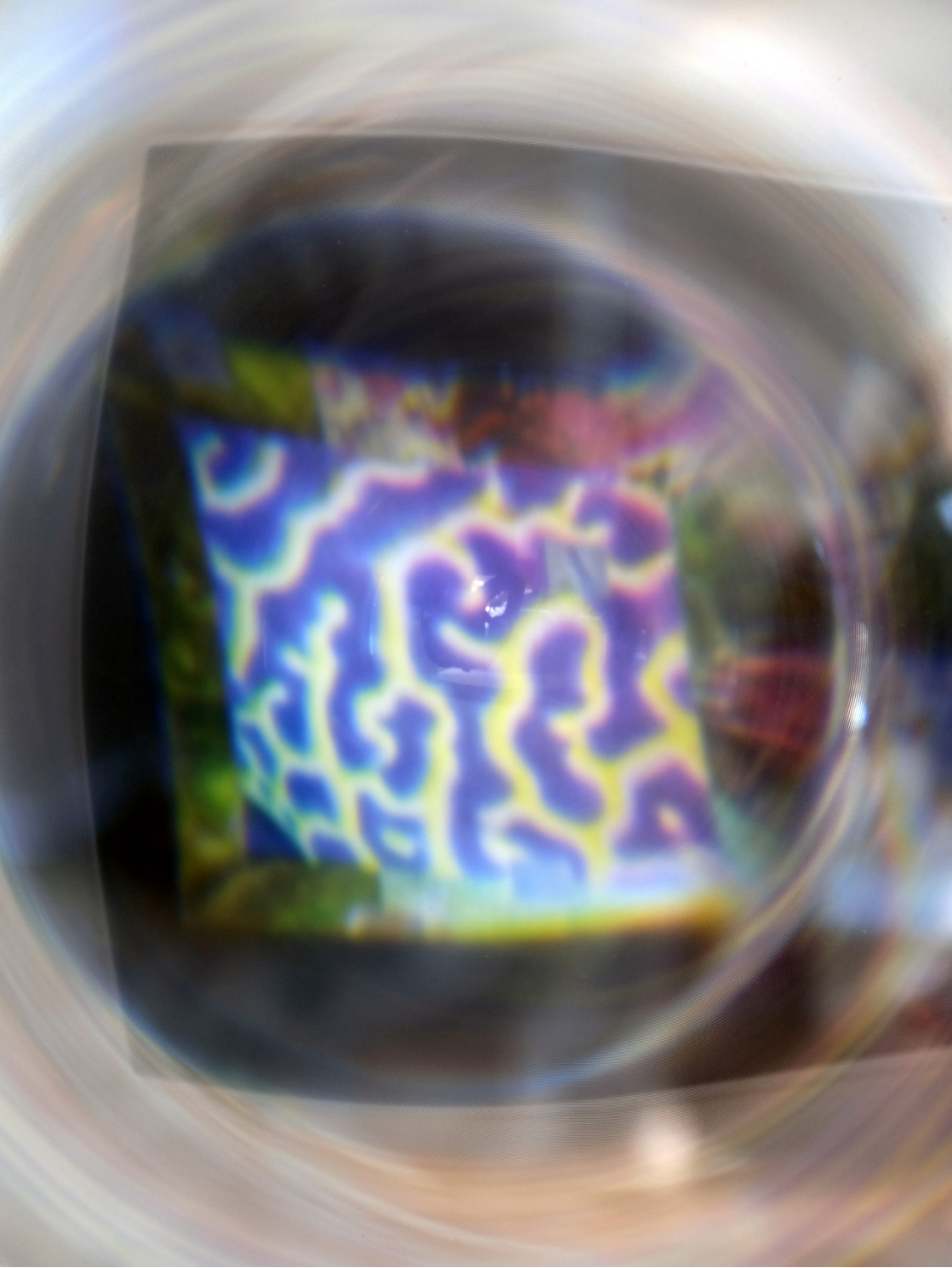   (((Images courtesy of the artist.)))   ***020***

021

ROSEMARY LEE ///
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A S T R U C T U R A L   P L A N   F O R
I M I T A T I O N :   E N G I N E S   O F
D I F F E R E N T I A T I O N ,   I T E R A T I O N S (2024)

This work came out of an ongoing series of sculptural video
installations looking at how artificial intelligence's
emphasis on visual data warps the way we understand
what we see. The first part of the series, *Engines of
Differentiation*, addresses the complex implications of AI,
including that even in trying to adopt a critical stance on
the topic, we may fall into similar pitfalls to those that
caused the technology to be problematic in the first place.
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Price of individual artefacts: //// 100.00 EUR ////

ROSEMARY LEE (1986, United States) is an artist and
researcher whose work examines how the current discourse
on technology is informed by tendencies from the past. She
completed her PhD at the IT University of Copenhagen on
the topic of artistic practice with generative artificial
intelligence. Her book *Algorithm, Image, Art* (2024) expands
on that research. Lee teaches at the University of Porto.
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////*************************
Website: rosemary-lee.com
Instagram: @machine_agency
Bluesky: @machineagency.bsky.social
      (((Images courtesy of the artist.)))   ***022***

STRAHINJA JOVANOVIĆ ///
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F U S S I L   V A S E S (2023–2024)

Fussil Vases reimagine design as a living dialogue with
nature. Built with p5.js and d3.js, they harness cellular
automata to transform simple algorithms into complex,
organic forms. Inspired by Darwin, Turing and Conway,
Fussils turn code into clay, logic into life. By uniting
digital systems with natural evolution, they envision a
future where design and nature grow together – co-designing
a world in constant transformation.*******************
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Price range of individual artefacts:
//// 36.00–200.00 EUR ////

STRAHINJA JOVANOVIĆ (1999, Serbia) is an artist and designer
who explores the fusion of nature, algorithms and design.
He attended Aalto University and graduated from the Academy
of Fine Arts and Design (Ljubljana). He has shown his work
at galleries and museums in Slovenia and abroad and has
received the Student Prešeren Award (2025, Ljubljana) and
three Graphis New Talent Awards (2023–2024, New York).
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Website: abstraht.com
Instagram: @_stryo_
      (((Photo: Hana Podvršič.)))   ***024***

P A R A M E T E R ////////////////////
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Generative Arts Fair ////////;;;;;;;;;;;;;......
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Part of ADELA - International Festival of Generative Arts

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KATARINA BABIČ DERENDA/////////////////////////////////
JUAN MANUEL ESCALANTE*********
SARAH GROFF HENNIGH-PALERMO//*****
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STRAHINJA JOVANOVIĆ//*****************
ROSEMARY LEE****************
FRANCIS NOWAK*******
BÉRÉNICE SERRA///*****************
ADRIAN SAMUEL STELL PIČMAN ///*********
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