

# PARAMETER

Generative Arts Fair

[Ljudmila Art and Science Laboratory](#) invites artists to present their work at [Parameter – Generative Arts Fair](#) and connect with a broader community that engages art, open-source technologies, creative coding, media archaeology and experimental electronics in broadening the current concepts and implementations of generativity.

## **/tl;dr**

- \* selection of up to 15 artists to present and sell their works at Parameter fair
- \* **application deadline: 27 February 2024** /[application form](#)
- \* Parameter fair on 1 June 2024 at [Kino Šiška](#) (Ljubljana, SI), part of [Adela festival](#)
- \* jury will award three honorary mentions (300€/gross)
- \* no application fees, no participation fees
- \* no commission on sold works
- \* accommodation provided, travel costs reimbursed up to 150€ OR transport/mail delivery costs up to 100€
- \* apply with existing works, there is no production budget or artist fee

## **/focus**

Parameter:

- \* is dedicated to the presentation and purchase of works that creatively use **generative** and **algorithmic** tools, methods or ideations for creating **analogue-digital entanglements**
- \* explores the practices arising in the expanded field of generative arts
- \* probes the material and cultural aspects of generative systems
- \* engages alternative entry points – like **open code, creative coding, media archaeology, fabrication processes and experimental electronics** – in the exploration of generative processes
- \* aims to support transformative practices and aesthetics to counter the dominant techno-cultural currents and narratives surrounding generative art and technology
- \* aims to support creative developments that may be difficult to absorb by recommender systems, commercial art markets or project-oriented production flows

# PARAMETER

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## **/application & selection**

Artists can submit their application by Tuesday, **27 February 2024** using the [application form](#). There are no application or participation fees.

An international jury of experts will select up to 15 artists to present and sell their work at Parameter. They will also award three artworks with **honorary mentions** (300€/gross). Recognitions will be announced on 1 June 2024.

**Jury members:** Davide Bevilacqua (AT), Maja Burja (SI), Gabriela Gordillo (AT), Saskia Freeke (NL), Luka Frelih (SI), Katja Pahor (SI), Fabian Van Sluijs (NL)

They will evaluate the applications according to:

- \* the quality, relevance, ethos and inventiveness of the applied artwork/project
- \* the connection of the proposal with the focus of Parameter (see /focus above)
- \* the logistical, material and technical feasibility of featuring the project at Parameter

The jury may contact the shortlisted candidates for an interview. Even if your work is not selected for this year's edition of Parameter, we might still contact you for possible collaborations in the future.

## **/eligibility**

- \* the applicant must be the author of the artwork/project they are applying
- \* this year's focus countries are Austria, Netherlands and Slovenia, but all artists residing in one of the EU member states or EU candidate countries are eligible to apply
- \* proposed artwork/project must be already finalised or be in development to be finalised, with photos of the finished work submitted no later than 13 March 2024

## **/faq**

- \* Selected artists are expected to present their work at **Parameter – Generative Arts Fair, taking place on Saturday, 1 June 2024, at Kino Šiška (Ljubljana, SI)** as part of Adela – International Festival of Generative Arts.
- \* Production costs related to finalising or reproducing the work will not be covered, as the aim of the fair is presentation and support through sales.

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- \* Artists can present their work in person or decide to send their work:
  - We will organise accommodation for the selected artists who will attend the fair, set up their booth and represent their works in person. We can cover travel expenses up to 150€ (gross sum, based on actual costs). We encourage you to avoid flying and use more sustainable ways of travelling. If you can finance your travel and/or accommodation through other means (mobility grants etc.), we can provide you with a letter of invitation.
  - If selected artists decide to send their works instead, we can cover the transport expenses up to 100€ (gross sum, based on actual costs). The Parameter team will represent the works at the fair and return the unsold works to the artists by July 2024 at the latest.
  
- \* The artists can sell their work by:
  - Issuing a valid invoice (applying appropriate VAT if needed) to the buyer. The organisers take no commission.
  - Authorising Ljudmila Art and Science Laboratory for the sale of their work for the duration of the 2024 Parameter fair. In this case, a 22% VAT applies. The organisers take no commission. NOTE: The artist must be able to issue a valid invoice for the reimbursement in the form of an honorarium.
  
- \* Technical parameters
  - Each artist has the possibility of occupying ca. one booth (1x2m stage platform, with the option to request a modular wall for hanging).
  - The organisers will provide professional technical assistance with the setup and the needed setup elements, spare materials and technical equipment for a quality artwork/project presentation.
  - The organisers will provide professional photo and video documentation of the artists' booths.
  - To get a feel of the venue and setup possibilities, check out the first edition of Parameter and Adela on Ljudmila's [website](#), [IG profile](#) or [YT channel](#).

## **/info**

Ljudmila Art and Science Laboratory will inform the applicants on results of the selection process by 26 March 2024.

For further questions, please contact: [info@ljudmila.org](mailto:info@ljudmila.org)